



## The State of Disaster Recovery (DR) Plans

With falling hardware costs and the demands of a 24/7 world, many credit unions may think handling disaster recovery efforts in-house is a reliable plan. Continued research reveals significant challenges of "insourcing" your disaster recovery systems. Forrester Consulting's results reveal the majority of companies receive a failing grade for their disaster recovery and business continuity systems. Credit Unions may fare even worse due to core system complexities, critical interdependencies and the extreme cost of downtime.

*Keep reading to see how you can protect your Credit Union and members.*

## What Could A Poorly Executed DR Plan Cost Your Credit Union?

- ▶ In 2013, median actual **recovery times were 8 hours**, up from 3 hours in 2010.<sup>1</sup>
- ▶ The **average cost of downtime per hour** across companies of all sizes was a staggering **\$163,674**.<sup>2</sup>
- ▶ 70-90% of organizations that suffer a disaster **go out of business within two years**.<sup>3</sup>
- ▶ 20% of small to medium businesses suffer a major disaster causing **loss of critical data every five years**.<sup>4</sup>
- ▶ It is estimated that **over 18,000 businesses closed** as a result of Hurricanes Katrina and Rita.<sup>5</sup>



## 5 Misconceptions of "Insourcing" Disaster Recovery<sup>6</sup>

1

Myth: We can deliver a better recovery capability if we keep DR in our own data center  
**Fact: Research shows that confidence may not match reality**



**59%**  
of firms were only somewhat successful in meeting recovery objectives during testing



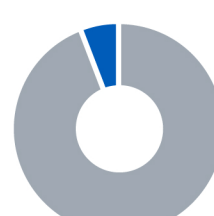
**34%**  
are not sure they could respond to a real disaster

2

Myth: We have the resources to support an in-house DR plan  
**Fact: Keeping DR on the path of continuous improvement is hard**



**52%**  
of firms face a lack of focus on in-house DR relative to other IT projects



**6.2%**  
of IT budgets on average go to business continuity and disaster recovery

3

Myth: Insourcing DR costs less than outsourcing, so funding won't be an issue  
**Fact: Beware of hidden costs related to technology refreshes and systems management**



**38%**  
of firms struggling against lack of funding to keep DR infrastructure up to date

4

Myth: We have the skills we need to protect our data and business processes  
**Fact: Expertise is essential to effective DR—and not easy to come by**



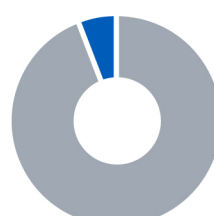
**34%**  
of DIYers lack adequate in-house DR skills

5

Myth: With DR under our control we can do a better job of testing  
**Fact: Testing is too often the victim of conflicting priorities**



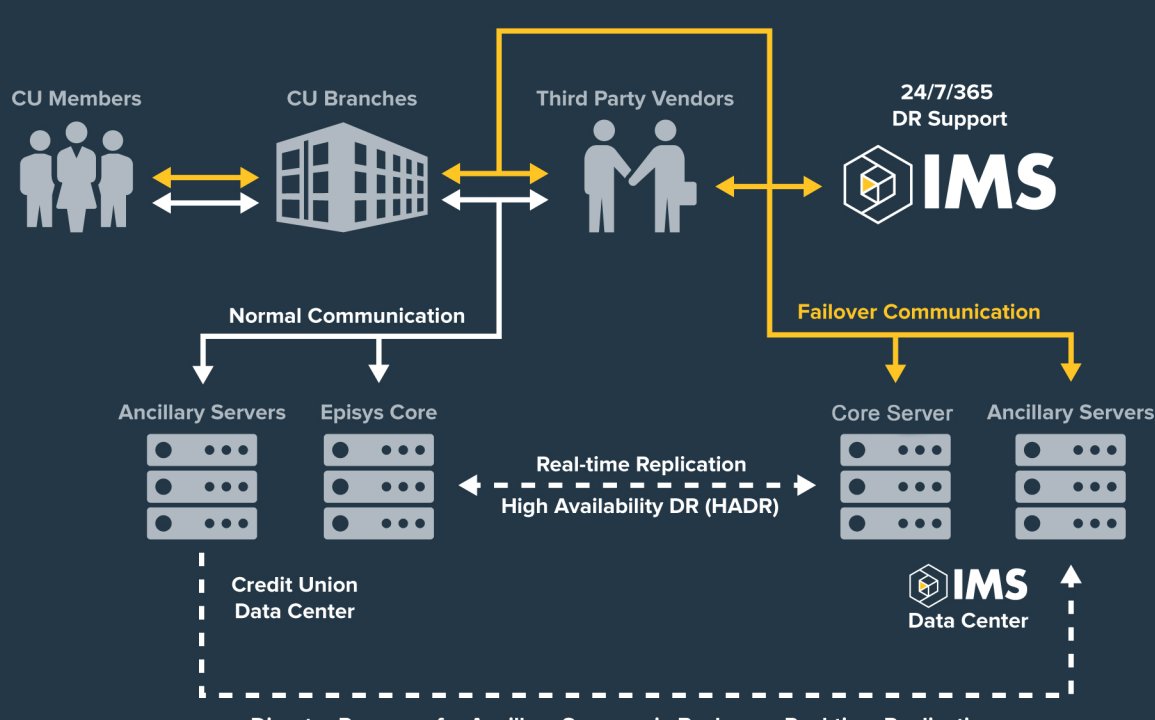
**48%**  
of DIYers have trouble running enough DR tests and exercises



**5%**  
have not run a single test or exercise in over a year

## How DRaaS Works

The IMS DRaaS (Disaster Recovery as a Service) Solution



## Learn More About Protecting Your Credit Union and Members



The risks of a faulty DR Plan could have devastating consequences. DRaaS can save time, money, resources, headaches and protect your CU in the event of a disaster. IMS partners with Credit Unions across the country to develop rock-solid DR systems. Talk to IMS today to learn more.

[www.cusolution.com](http://www.cusolution.com) | 888.356.6043

Source:

- 1 2013 study by Forrester and Disaster Recovery Journal
- 2 2013 Aberdeen Survey of IT Professionals
- 3,4,5 <http://concepttechnologyinc.com/blog/the-real-cost-of-skipping-out-on-a-disaster-recovery-plan/>
- 6 The Risks Of "Do It Yourself" Disaster Recovery Study by IBM + Forrester Consulting